

ambiente

INDIA

The premier trade fair for Homeware and Interior Décor
Industry targeting business visitors across India

27 – 29 June 2018
Pragati Maidan, New Delhi

APPLICATION FORM

Exhibitor Support Service:
Name : Priyanka Pawar
Tel : +91 22 6144 5900 Ext. 990
Email : priyanka.pawar@india.messefrankfurt.com

To be completed by the organiser:

Customer no.: Space:

Product Group: Booth no.:

1. Company name & address:

Company:

Contact Person(s): Designation:

Address:

City: Zip/Postal Code: State: Country:

Telephone: Fax:

Country code / City/Area code / Number

Country code / City/Area code / Number

E-mail address:

Website address:

Company Pan Number:

2. Business nature:

01 Manufacturer 02 Sole agent 03 Product Designer

04 Publisher 05 Exporter 06 Wholesalers

07 Others (please specify): _____

3. Brand name(s) sold by your company:

Messe Frankfurt Trade Fairs India Pvt. Ltd.
Gala Impecca, 5th Floor
Andheri Kurla Road, Chakala
Andheri (E), Mumbai 400093

Tel. : +91 22 6144 5900
Fax : +91 22 6144 5999
www.ambiente-india.in

Please complete and return this booking form (consisting of 3 pages) to the address mentioned above. The form must be signed by an authorised signatory of the company. Please make sure to keep one copy of the contract for your files.

Page 1 of 5

4. Our Products belong to the following product groups: (Please indicate percentage (%) against applicable products, adding upto 100. Refer clause 9 on Page 4)

01. Dining	<input type="checkbox"/>	Porcelain	<input type="checkbox"/>	Ceramic	<input type="checkbox"/>	Glassware
	<input type="checkbox"/>	Crystal	<input type="checkbox"/>	Lacquerware	<input type="checkbox"/>	Design plastic products
	<input type="checkbox"/>	Metal & silverware	<input type="checkbox"/>	Gold plated metalware	<input type="checkbox"/>	Bar & drink accessories
	<input type="checkbox"/>	Houseware & storage	<input type="checkbox"/>	Pots & pans	<input type="checkbox"/>	Kitchen & cooking tools
	<input type="checkbox"/>	Stainless steel products	<input type="checkbox"/>	Household utensils	<input type="checkbox"/>	Cutlery, knives & accessories
	<input type="checkbox"/>	Shopping baskets & bags	<input type="checkbox"/>	Small electrical appliances		
	<input type="checkbox"/>	Household containers & articles			<input type="checkbox"/>	Table decorations
	<input type="checkbox"/>	Kitchen furniture	<input type="checkbox"/>	Modular kitchen		
	<input type="checkbox"/>	Miscellaneous, please specify _____				
	02. Giving	<input type="checkbox"/>	Seasonal gifting	<input type="checkbox"/>	Party & festive articles	<input type="checkbox"/>
<input type="checkbox"/>		Arts & crafts	<input type="checkbox"/>	Gift stationery	<input type="checkbox"/>	Room fragrances & incense sticks
<input type="checkbox"/>		Handcrafted figures	<input type="checkbox"/>	Animal figures	<input type="checkbox"/>	Candles & candle accessories
<input type="checkbox"/>		Personal accessories	<input type="checkbox"/>	Gift boxes & bags	<input type="checkbox"/>	Design & trend oriented gift articles
<input type="checkbox"/>		Travel accessories	<input type="checkbox"/>	Leather goods	<input type="checkbox"/>	Baby & kids product
<input type="checkbox"/>		Wellness & spa products				
<input type="checkbox"/>		Miscellaneous, please specify _____				
03. Living	<input type="checkbox"/>	Household accessories	<input type="checkbox"/>	Mirrors	<input type="checkbox"/>	Art / photo frames / paintings
	<input type="checkbox"/>	Bone handicrafts	<input type="checkbox"/>	Artificial flowers	<input type="checkbox"/>	Garden furniture & accessories
	<input type="checkbox"/>	Furnishing	<input type="checkbox"/>	Interior plants	<input type="checkbox"/>	Flower vases & planters
	<input type="checkbox"/>	Antiques	<input type="checkbox"/>	Marble handicrafts	<input type="checkbox"/>	Designer luminaires & lamps
	<input type="checkbox"/>	Decorative objects	<input type="checkbox"/>	Clocks	<input type="checkbox"/>	Classic furniture & accessories
	<input type="checkbox"/>	Bathroom accessories	<input type="checkbox"/>	Seasonal décor	<input type="checkbox"/>	Carpets, wall & floor design
	<input type="checkbox"/>	Designer furniture	<input type="checkbox"/>	Landscape & garden lighting		
	<input type="checkbox"/>	Artistic stoneware	<input type="checkbox"/>	Textile handicrafts	<input type="checkbox"/>	Wall decor & decals
	<input type="checkbox"/>	Miscellaneous, please specify _____				
	04. Others	<input type="checkbox"/>	Publishing House	<input type="checkbox"/>	Design Consulting	<input type="checkbox"/>

5. Brand name(s) sold by our company: _____

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Name : Priyanka Pawar
Tel : +91 22 6144 5900 Ext. 990
Email : priyanka.pawar@india.messefrankfurt.com

6. Booth Package:

Standard Booth Package (min.9 sqm):

Space rental per sqm: € 180

(Calculation of Participation Fees: Total space rental + Directory entry + 18% Goods & Services Tax (G.S.T.)

Booth size: sqm * Total participation Fees: €

Each Standard booth includes (per 9 sqm):

- Stand construction and dismantling
- One lockable counter table
- One meeting table and three chairs
- One waste bin
- Stand partitions
- Spot lights inclusive of power as per entitlement
- Wall-to-wall carpet
- Fascia board with company name / booth number
- One catalogue
- Exhibitor passes
- General security
- Daily booth cleaning

Raw Space (min. 24 sqm):

Space rental per sqm: € 160

(Calculation of Participation Fees: Total space rental + Directory entry + 18% Goods & Services Tax (G.S.T.)

Raw space: sqm * Total participation Fees: €

Participation fees for Raw space includes:

- Exhibitor passes
- One catalogue
- Daily booth cleaning
- General Security

* See Calculation Example in clause 4 on Page 4 under Terms of Payment.

Additional booth equipment can be ordered at an extra cost, please refer to the Exhibitor Manual.
Goods & Services Tax (G.S.T.) applicable and subject to change as per the prevailing rate.

7. Name of legally responsible person: Please write Full Name and sign below:

Name:

Title:

We hereby accept the general terms and conditions of the show and the specific terms on Page 4 & 5 of this contract.

Signature: Date:

(with company seal)

Specific Terms and conditions :

1. Organisers

Messe Frankfurt Trade Fairs India Pvt. Ltd.
Gala Impecca, 5th Floor
Andheri Kurla Road, Chakala
Andheri (E), Mumbai 400093
Tel. : +91 22 6144 5900
Fax : +91 22 6144 5999
Email : priyanka.pawar@india.messefrankfurt.com

2. Date of event and Location

27 – 29 June 2018
Pragati Maidan, New Delhi

3. Registration and Confirmation

Application for acceptance as an exhibitor at the event must be made by submitting a duly completed signed and stamped application form. Acceptance of the application will be at the sole discretion of the organisers, and will be confirmed in writing by an invoice of Messe Frankfurt Trade Fairs India Pvt. Ltd.

4. Terms of payment

1st instalment: To be collected at the time of signing of the application form which is 40% of total participation fees (total participation fees = total space rental + 18% G.S.T.) must be submitted along with a completed application form.
2nd instalment: 30% advance should be collected before 6 months of the show.
3rd instalment: 30% balance amount should be collected before 45-60 days of the show. If space booking is done within 3 months of the show, 100% payment is to be made in the favour of Messe Frankfurt Trade Fairs Pvt. Ltd. Banking charges, if any, are to be borne by the exhibitor. Example for calculating total participation fees payable for a 9 sqm Standard Booth:

Euro (€)	
A. Space Rental: 180 x 9 =	1,620
B. Compulsory Directory Entry =	40
C. G.S.T (1,660 x 18%) =	299
Total participation fees =	1,959

G.S.T. as applicable and subject to change as per the prevailing rate. The security deposit shall be refunded after 2 months from the end of the fair and ensuring all outstanding payments are paid/cleared. Additional debit notes shall be raised for advertisement and power depending on the requirement of the exhibitor.

Remittance Details:

The Hongkong and Shanghai
Banking Corporation Limited,
HSBC, Plot No. 139-140 B, Western
Express Highway, Sahar Road Junction,
Vile Parle (East), Mumbai – 400 057
Account Number: 003-585627-511
Type of Account: Current
HSBC SWIFT ID: HSBCINBB
MICR Code: 400039003

Beneficiary Name: Messe Frankfurt Trade Fairs India Pvt. Ltd.
Gala Impecca, 5th Floor
Andheri Kurla Road, Chakala
Andheri (E), Mumbai 400093

5. Cancellation

If a participant / exhibitor withdraws, cancels or decides not to participate in the fair for any reason whatsoever the total participation fees shall stand forfeited by Messe Frankfurt Trade Fairs India Pvt. Ltd. at its sole discretion. No claims for refunds on any account will be entertained by the organiser.

6. General Terms and Conditions of the Event

The detailed terms and conditions for the event are given in the General Event Conditions of which the Specific Terms & Conditions shall form a part of. In case of any contradiction between the Specific terms and the General terms & condition, the specific terms shall prevail

7. Correspondence address for inquiries

Messe Frankfurt Trade Fairs India Pvt. Ltd.
Gala Impecca, 5th Floor
Andheri Kurla Road, Chakala
Andheri (E), Mumbai 400093
Tel. : +91 22 6144 5900
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8. Services

Exhibitors are not permitted to engage the services of agencies other than those appointed by the Organiser. Services such as freight forwarding, cleaning of booth, catering, security etc are to be ordered only through order forms provided in the Exhibitor Manual.

9. Catalogue Entry & Product Display

Information from the application form will/may be used for the catalogue entry, in case mandatory form 1 is not received within the stipulated date as mentioned in the exhibitor manual. Maximum words limit for product profile is 45 words. Please note that, only those products mentioned against point 3 on page 2 of the application form will be allowed to be displayed. The organisers reserve the right to withdraw items from the stand that do not belong to the product range so mentioned.

10. Standard booth includes

- Stand construction and dismantling
- One lockable counter table and three chairs
- One waste paper basket
- Stand partitions
- Spot light inclusive of power, as per entitlement

- Wall-to-wall carpet
- Fascia board with company name / / booth number
- One official exhibitor catalogue
- General security
- Daily booth cleaning

11. Power

Standard Booth: Exhibitors are given power only for the entitled spotlights as per the package. Additional power for any other electrical application over and above the entitlement should be ordered through the order form in the Exhibitor Manual.

Raw Space: Participation fees for Raw space does not include power charges. Exhibitors are required to order and to make the necessary payment for their power requirement as per the order form provided in the Exhibitor Manual.

12. Subletting

The exhibitor is not allowed, without prior written consent of the Organisers, to sign, sublet or grant licenses in respect of any part of the space allotted to it nor display advertisements of firms who are not bonafide participants, on its stand. The Organisers reserve the right to levy a subletting surcharge for each sublet agreed to and the exhibitor is liable for the payment of this charge under the same terms of payment as the main stand rentals.

13. Restraint Control

The participant will not cause any inconvenience to or obstruct any other participant while making use of its stand space. The Organisers reserve the right to remove any participant causing any nuisance or obstruction from the stand space at the expense of other participants, without any notice of default and without intervention of court. The participant shall have no right to any refund or damages in such circumstances.

14. Further Regulations

- 1) The Organiser reserves the right to introduce, at any time, further regulations and guidelines governing the contract without any proper notification
- 2) The Organiser reserves the sole and exclusive right to determine the size, layout and position of any stands. The Exhibitor shall accept a new stand size, layout or position if it is reasonable for the Organiser to exercise this right.
- 3) In the event of the Exhibitor becoming insolvent, declared bankrupt or facing winding up proceedings the contract with Exhibitor shall be determined void and all monies already paid shall be retained by the Organiser.

- 4) The Organiser shall not be responsible for the loss or damage to any property of the Exhibitor or any other person, for the loss of, or damage or destruction to same by theft or fire or other cause whatsoever or of any loss or damage whatsoever sustained by any Exhibitor by reason of any defect in a building caused by fire, storm, tempest, lightning, national emergency, war, labour disputes, strikes or lockouts, civil disturbances, explosion, inevitable accident, force majeure, or any other cause not within the control of the Organiser, whether ejusden generis or not, or for any loss or damage occasioned, if by reason of the happenings of any such events, the opening of the exhibition is prevented or postponed or abandoned or a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for a building becomes wholly or partially unavailable for the holding of the Exhibition. The Exhibitor will be liable for third party claims arising from their own stand fittings and for their proportion of the shell scheme and furthermore for physical loss or damage to the basic shell scheme stand. As the Organisers will accept no responsibility for any of the matters aforesaid, the Exhibitor must cover themselves by insurance in respect thereof to any extent available and the Organiser reserves the right to demand sight of such a policy.
- 5) In no event shall the Exhibitor have any claim for damages of any kind against the Organiser in respect of any loss or damage consequential upon the prevention, postponement or abandonment of the Exhibition by reason of the happening of any of the events referred to in Condition 4 or otherwise, or of the Exhibition Building becoming wholly or partially unavailable for the holding of the Exhibition for reasons beyond the

Organisers control, and the Organiser shall be entitled to retain all sums paid by the Exhibitor or such part thereof as the Organiser shall consider necessary. If in the opinion of the Organiser by re-arrangement or postponement of the period of the Exhibition or by substitution of another hall or building or any other reasonable manner the Exhibition can be carried through the contract for space shall be binding upon the parties except as to the size and position as to which any modification or re-arrangement they consider necessary shall be determined by the Organiser.

- 6) Stands must be properly manned and exhibits displayed during all the time the exhibition is open to visitors. No exhibits may be removed before the end of the exhibition without the written permission of the Organiser which will only be given in exceptional circumstances. All exhibits and stand fitting materials must be removed from the Exhibition Building within and Exhibitor shall not enter, store, or carry out any work at the exhibition building prior to- the period stipulated by the Organiser. The Exhibitor will compensate the Organiser for any expenses incurred through failing to comply with this condition.
- 7) The Organiser accepts no responsibility for breakdown or failure of any the services provided for or in connection with the Exhibition.
- 8) The Exhibitor hereby declares bindingly and irrevocably that the exhibited products are not unauthorized copies or replicas of the products of other suppliers or third parties. The Exhibitor also undertakes to respect the priority property rights of third parties. Should an infringement of property rights of this kind be brought to the exhibitor's attention in the correct manner during his participation in the event, he hereby undertakes to remove the products concerned from is exhibition stand.

- 9) Mezzanine Construction As per the venue rules & guidelines mezzanine structures will be governed by the following: Stalls below 108 sqmtr no mezzanine is allowed and stalls above 108 sqmtr only 50% of the net area booked will be allowed for mezzanine. All the mezzanine structure should at two meters distance from the common wall of the adjacent booth. The exhibitor shall submit the plan with structural stability certificate from a government approved structural engineer of the stall for the consideration of venue. The responsibility of safety of the structure shall lie solely on the exhibitor. Mezzanine structure would be allowed only after the approval from the venue & organiser. Exhibitors are therefore requested to kindly send their stall design for approval before the above mentioned deadline. The mezzanine displays will be inspected during the build-up days and any exhibitor deviating from the regulations must make modifications, as suggested by the government approved structural engineer, at his own expense prior to the show opening. Charges will be applicable for creating the mezzanine structure @ 50 % of the bare space cost per sqmtr. Into size of the area created for the mezzanine structure.

15. Dispute Resolution

It will be endeavor of the Organiser to resolve all problems and disputes mutually. In case of disagreement, the matter can be brought up to any court within Mumbai jurisdiction.

16. Arbitration

All disputes and differences arising out of & related to these terms & conditions shall be referred to Arbitration under the provisions of the Arbitration & Conciliation Act, 1996. The arbitration shall be conducted by a sole Arbitrator to be appointed by the organiser. The Arbitration shall be in Mumbai and the costs of arbitration shall be borne by both parties equally.