

CAPAS

CHENGDU

Chengdu International Trade Fair for Automotive Parts
and Aftermarket Services

Book your stand today
for a special discount
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A leading platform for Southwest
China's automotive industry

24 – 26.5.2018

Chengdu Century City New International Exhibition &
Convention Center, China

 45,000
sqm

 580
exhibitors

 20,000
trade visitors

 6 theme
zones

www.capas-chengdu.com



messe frankfurt



Discover the hottest topics and unrivalled business opportunities at CAPAS 2018

Explore the immeasurable potential of Southwest China's automotive industry

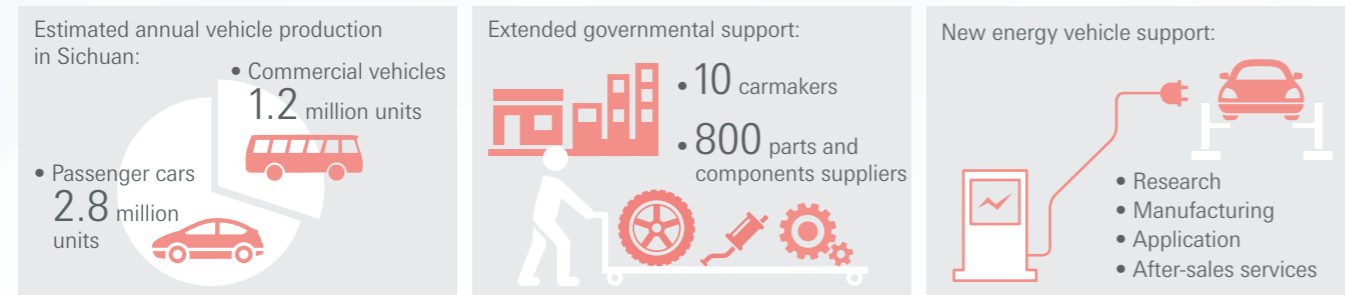
The Chengdu International Trade Fair for Automotive Parts and Aftermarket Services (CAPAS) has been proactively catering to industry developments and expanding its network to create a leading platform for the automotive industry in the region. Running into its 5th edition, CAPAS has become one of the top 10 exhibition brands in the Sichuan Province, and is a one-stop sourcing platform for business, information exchange and investment for its booming auto industry.

Renowned global companies participated in 2017 edition

International and local brands	Bluestar, Bosch, FAW, Gates, Haiye, Knorr-Bremse, Liqui Moly, MANN+HUMMEL, Meineke, Michelin, Mobil, MOTUL, Ruiming, SAIC-IVECO, Snap-on, SORL, and more
International leaders gathered in the E-mobility & Infrastructure Zone	BAIC Motor, Changan, KIA, LD Motor, Porsche, Rajaev, SAIC Motor, Shudu Bus, Tesla, Xinzhu, YEMA Auto, and more

Promising future for the automotive industry in Southwest China with strong support from local government

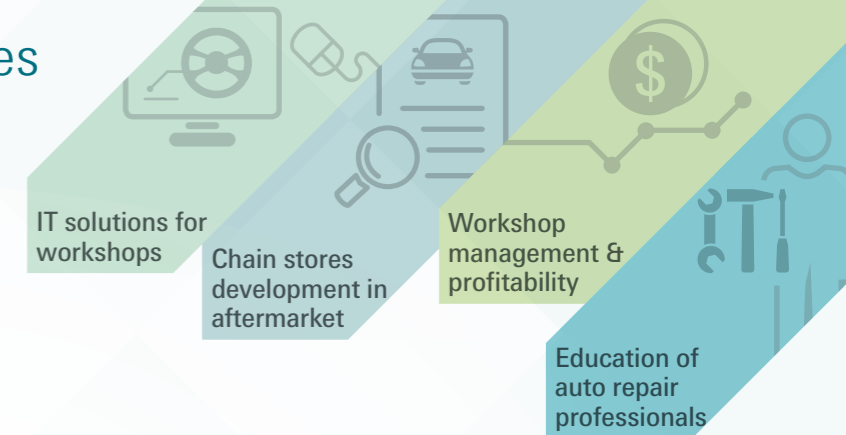
According to the development plan of the People's Government of Sichuan Province, in 2020



Source: The guidance of Sichuan Province's 13th Five-Year Plan for automotive industry development

Fringe programme enhances knowledge sharing

At CAPAS 2018, the content and quality of the fringe programme will be further upgraded to cater to the regional demands. It helps repair workshops to improve their skillsets, service standards and profits through various trainings, discussions, and case studies. New technologies and experiences from abroad will also be introduced on site to broaden visitors' horizons.



Six optimised theme zones with enhanced product structures

CAPAS 2018 will once again present six theme zones, with a wider scope and better services to attract more leading brands.



Made in Sichuan

Expanding into an entire hall, an enhanced showcase of 10 key automobile production cities will demonstrate their provincial developments on carmaking, auto parts manufacturing, and aftermarket services. It also reflects the government's support and the synergy between companies, which leads to an increase in production and sales in Sichuan.



Commercial Vehicle

This zone will cover more repair and maintenance products and attract more well-known commercial vehicle manufacturers, OEMs, original parts suppliers and branded replacement parts to participate.



Supply Chain Procurement

This zone acts as an efficient trading platform to gather exhibitors and visitors from across the entire automotive supply chain. More distributors will participate this year to strengthen the product scope, such as braking systems, shock absorbers and filters to meet the region's specific needs.



Quick Fix, Replacement Parts & Chain Stores

Apart from showcasing a collection of quick repair chain stores, equipment tools and replacement parts, this zone will strengthen data management, insurance and finance, training and consultation in the aftermarket. Seminars will be held too, covering data management, workshop operations, maintenance and testing.



Automobile Lifestyle

This zone promotes a full array of intelligent and personalised lifestyle products, such as car care, consumer electronics, interiors, customisation, as well as car safety.



E-mobility & Infrastructure

An entire hall will be dedicated to E-mobility & Infrastructure in 2018, displaying new energy vehicles and its related products and services. Forums and conferences on new energy and intelligent driving will be held concurrently.

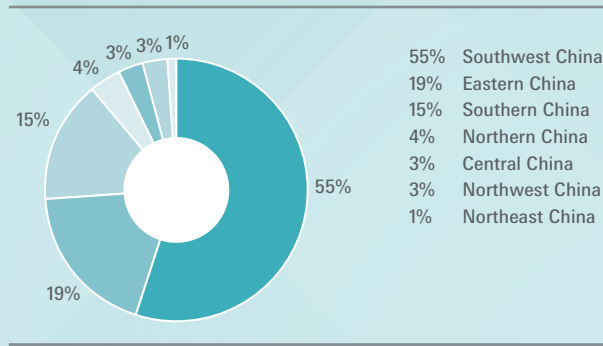
"CAPAS has a comprehensive exhibit portfolio. I particularly enjoyed sourcing at the Quick Fix and Replacement Parts Zone as it allows me to identify the right suppliers for our company quickly."

Visitor, Mr Bo Qi
Sales Consultant of Hanchuan
Lingfeng Trading Co Ltd

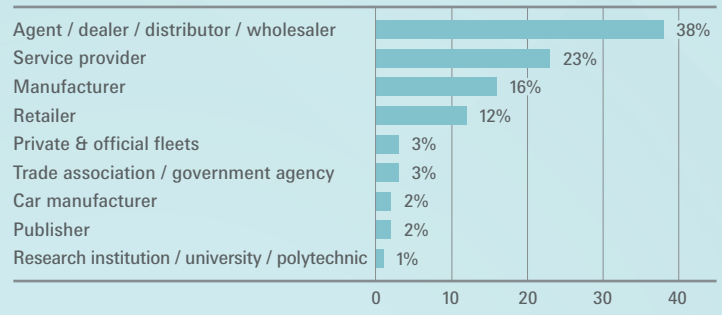
88% of visitors have full and partial purchasing authority

The 2017 show welcomed 17,378 trade visitors from 16 different countries and regions. Targeting the southwestern China, the show attracted Chengdu, Chongqing, Gansu, Guizhou, Hubei, Hunan, Qinghai, Shanxi, Xizang, Yunnan, and more to come.

Chinese visitors by geographical origin*



Visitors' business nature



* Source: 2017 visitor survey

Fair facts

Participation fee

(in RMB)

	Zone A	Zone B
Standard package (min 9 sqm)	1,100 / sqm	800 / sqm
Raw space (min 24 sqm)	900 / sqm	650 / sqm

Organisers

- China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)
- Messe Frankfurt (Shanghai) Co Ltd
- China Council for the Promotion of International Trade, Sichuan Council (CCPIT-Sichuan)

Supporters

- Auto Maintenance Professional Committee of Sichuan Province
- Automotive Auto Parts Industry Association of Chengdu (AAPIA)
- Chengdu Automobile Industry Academy
- Chengdu Automotive Maintenance and Repair Trade Association (CDAMRA)
- Chengdu Municipal Bureau of Exposition
- China Chamber of Commerce for Import & Export of Machinery & Electronic Products
- China Commercial Vehicle Parts Market Federation
- China Council for the Promotion of International Trade, Hubei Sub-Council
- China Council for the Promotion of International Trade, Ningbo Sub-Council
- China Council for the Promotion of International Trade, Shanghai Pudong Sub-Council
- China Council for the Promotion of International Trade, Shandong Sub-Council
- China Council for the Promotion of International Trade, Zhejiang Sub-Council
- Chongqing Automobile Maintenance and Repair Industry Association (CAMARIA)
- Committee for Vehicle Use Motor & Electrical Appliances of CAAM
- Neijiang Machinery and Auto Parts Industry Association
- Sichuan Provincial Automotive Engineering & Marketing Commission
- Society of Automotive Engineers of Sichuan

Contact

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