



toy & hobby
CHINA

Toy & Hobby China 2018 – The 30th Guangzhou International Toy and Hobby Fair

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| Fair Date | 08 – 10 April 2018 | |
| Opening Hours | 09:00 – 17:00 (8 – 9 April) 09:00 – 15:00 (10 April, 12:00 open to public) | |
| Location | Poly World Trade Center Expo, Guangzhou, China | |
| Exhibition Space | 81,200 sqm (2017) (including Baby & Stroller China) | |
| Exhibitors | 1,068 (2017) (including Baby & Stroller China) | |
| Visitors | 53,856 (2017) (including Baby & Stroller China) | |
| Product Groups | Toys Brain-training and Educational Toys Construction Sets and Blocks Dolls, Plush and Soft Stuffed Toys Electronic and Electrical Toys Inflatable Toys Outdoor Sport Toys Wooden and Paper Toys Animation Licensing and Licensed Products Animation Character Licensing Licensed Products | Hobby Models Die-cast Models Miniatures Model Kits R/C Toys and Models Pre-school Items and Equipments Educational Tools Pre-school Amusement Play-sets Pre-school Learning Systems |
| Participation Fee | Standard Booth: RMB13,500 for 9sqm Raw Space: RMB1,260 / sqm. (min. 36 sqm.) (Additional Fee: 10% additional fee for corner booth) | |
| Special Zone | International Zone Animation and Character Licensing Zone Pre-school Amusement Playset Zone | |
| Visitor admission Fee | Free-of-charge. For trade visitors only. Persons under 18 will not be admitted. | |
| Organiser | Guangdong Toy Association Guangzhou Li Tong Messe Frankfurt Co Ltd Messe Frankfurt (HK) Ltd | |
| Contact | Messe Frankfurt (HK) Ltd 35/F, China Resources Building, 26 Harbour Road, Wanchai, HONG KONG Tel.: (852) 2802 7728 Fax: (852) 2598 8771 www.chinatoyfair.com Exhibitor Enquiry: Contact: Mr. Lucan Ng / Ms. Cymie Kwok toy@hongkong.messefrankfurt.com | |



Guangdong Toy Association



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