



Seoul International Sourcing Fair



@SIPREMIUM 2018 Fall

September 11 – 12, 2018 | Coex Hall A

GIFT | LIVING | LIFESTYLE

• Show Overview •



Seoul International Sourcing Fair 2018 Fall

Title	Seoul International Sourcing Fair 2018 Fall (SIPREMIUM 2018 Fall)
Venue	Coex Hall A, Seoul, South Korea (10,368 sqm)
Dates	September 11 – 12, 2018
Organizer	Coex Co., Ltd., Institution of Convention & Exhibition Management (ICEM)
Sponsored by	Ministry of Trade, Industry and Energy, Korea International Trade Association (KITA), Small & Medium Business Corporation, Incheon Metropolitan City, Gangnam-gu District, Korea Exhibition Company (KOECCO)
Approved by	UFI, Ministry of Trade, Industry and Energy

• SIPREMIUM 2018 Fall Programs •

Sourcing Fair Exhibition Program



Various exhibits from promotion items to housewares and home appliances.
Opportunity to meet all these products in one place.

Biz – Matching Program



1:1 Biz - Matching Program between overseas exhibitors and Korean buyers.

International Conference & Seminar



- ✓ Learn current market trends of ASEAN
- ✓ Learn market entry strategy
- ✓ Learn how to develop exporting platform
- ✓ Discover new products at product demonstration

• Exhibit Items •



Sales Promotion & Gift Items

Business Gift (card wallet, money clip, fountain pen, notebook, laser pointers),
Promotion Gift (key chain, bags, magnets, water tissue), **Plaque** (trophies, insignia, medal)



Living & Home Interior

Living and Bathroom Products (storage appliances, clocks, lightings, cleaning supplies, toiletries, towels, oral care, soap, cleaning products, non-slip items), **Interior Decoration Accessories** (wall paper, cushions, pillows, bedding, mats, carpets, mirrors, frames, ceramic art, fragrance products)



Kitchenware & Home Appliance

food storage items, insulating containers, cooking utensil, tableware, small appliance, kitchen appliance, bathroom supplies



Beauty & Cosmetics

Cosmetics and Beauty Supplies (functional cosmetics, organic cosmetics, perfumes, facial masks, beauty hair styling equipment, nail care, mirrors), **Hair Products** (hair accessories and appliances, scalp care products, hair regrowth treatment, wigs), **Aromatherapy Products** (candle, bath foam soap, fragrances, functional aroma products)



Fashion & Accessories

umbrella, scarf, customized apparel, wallets, jewelry, leather goods, DIY products, wood craft, metal craft, pottery



Smart IT

Smartphone Accessories (protective films, cases, pedestal kit, waterproof packs), **Computer Accessories** (USB, input devices, UV Printer, 3D Printer, portable audio speakers)



Stationery & Office Supplies

High-end and General Stationery (diaries, notebooks, luxury writing instruments, sticky notes, writing pads), **Office Supplies** (binders, business card holder/cases, desk organizers), **Designed Stationery** (stamps, stickers, cards, character goods)



Health & Leisure

Sports Goods (sportswear, fitness goods, hats, sunglasses, tumblers), **Home Medical Devices** (far-infrared rays treatment device, anion equipment), **Food and Health Supplements** (nutrition supplements, herbal products, diet food, snacks)

• SIPREMIUM 2018 Spring Results •

Title	Seoul International Sourcing Fair 2018 Spring (SIPREMIUM 2018 Spring)
Venue	Coex Halls A & B, Seoul, South Korea (14,013 sqm)
Dates	March 22 – 25, 2018
Concurrent Events	✓ Business Meeting with International Buyers ✓ Business Meeting with Korean MD Association
Scale	465 Exhibitors (63 Overseas), 560 Booths (72 Overseas), 15,388 Visitors (1,340 International)

• Booths Participation Guidelines •

Step 1. Submit Application

Submit your application via e-mail at sipremium.info@coex.co.kr

Step 2. Send Down Payment

Send 50% of the total booth cost within 1 week of application submission

Step 3. Send the Final Payment

Send remaining 50% of the total booth cost and additional utility fees

Opening of Seoul Int'l Sourcing Fair 2018 Fall

September 11 – 12, 2018

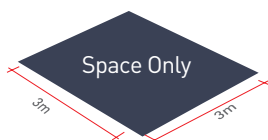
Booth Fees and Deadlines

Deadline	Booth Type	Unit Price
Early Bird Registration (June 29, 2018)	Space Only	USD 2,250
	Shell Scheme	USD 2,500
General Registration (July 31, 2018)	Space Only	USD 2,500
	Shell Scheme	USD 2,800

*Corner booth (two sides open): USD 300 additional charge

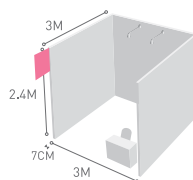
*All foreign companies are required to pay VAT according to Korean Value-Added Tax Act

Booth Specifications



Space Only

- "Space-only" consists of only the allotted exhibition space in the exhibition hall.
- Exhibitors selecting space-only must use one of the Coex's recommended service contractors to construct their own custom booth.



Shell Scheme

- Company fascia board: Company name in English with booth number
- Pytex flooring
- Furniture: One Information desk, One chair
- 2 Spotlights

• Marketing & Promotion •

National Pavilion Package Benefits

Coex offers the 'National Pavilion Package', a tailor-made program for all trade agencies and organizations. The benefits include booth fee discounts, upgraded booths, 1:1 Biz-Matching program, free promotional opportunities and more.

Seoul International Sourcing Fair Secretariat

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