



Hong Kong International Licensing Show 2019

Fair Dates: 7-9 January 2019 (Mon-Wed)

Edition: 17th

Venue: Hong Kong Convention and Exhibition Centre
1 Expo Drive, Wan Chai, Hong Kong (Harbour Road Entrance)

Opening Hours:

Fair Date	Opening Hours	Visitors Registration Hours
7-8 January 2019 (Mon-Tue)	9:30am-6:30pm	9:00am-6:00pm
9 January 2019 (Wed)	9:30am-6:30pm	9:00am-5:00pm

Admission: Trade Only. Persons under 18 will not be admitted. (Free Admission)

Organiser: Hong Kong Trade Development Council (HKTDC)

Sponsor: International Licensing Industry Merchandisers' Association (LIMA)

Exhibitor Profile: Licensors, Licensing Agents, Brand Owners, Digital Entertainment, Design Services, Marketing, Services, Consultants and Professionals, Services Providers

Major Exhibit Categories:

- 📺 Animation & Edutainment
- 🎨 Art and Design
- 🌟 Celebrity
- 🎓 Collegiate
- 🏢 Corporate Brand
- 👗 Fashion and Lifestyle
- 🏆 Sports Licensing

Statistical Data:

Year	No. of Exhibitors	No. of Visitors	Brands & Properties
2018	388	22,583	over 1,000

Major Exhibit Categories:

- 📺 HKTDC Hong Kong Toys and Games Fair 2019
- 📺 Hong Kong International Stationery Fair 2019
- 📺 HKTDC Hong Kong Baby Products Fair 2019

The Hong Kong International Licensing Show is one of the most licensing-focused exhibitions in the region.

The key objectives of the event are:

- to assist licensors and licensing agents to search for partners and expand their regional licensing network in Asia, in particular in Chinese mainland; and
- to provide a one-stop platform for people involved in the licensing business (licensors, licensing agents, licensees, advertising & marketing agencies, brand builders, legal advisors and design professionals etc.) to feature, source and promote new properties & licensing-related services.

Sales Enquiry Contacts :

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***Information is subject to change without prior notice.**