



**HOSPITALITY
QATAR 2018**
FOOD QATAR



**HOSPITALITY'S
ULTIMATE
MEETING POINT**

**6 - 8
NOV 2018**

**DOHA EXHIBITION &
CONVENTION CENTER**

hospitalityqatar.com



HOSPITALITY QATAR: HOSPITALITY ELEMENTS UNDER ONE UMBRELLA

With 3 successful editions and counting, Hospitality Qatar, the country's premier International Hospitality and HORECA Trade Show, continues to be at the forefront in guiding local, regional, and international businesses to Qatar's emerging opportunities in the hospitality sector.

Held from 6 to 8 November at the Doha Exhibition and Convention Center (DECC), in the heart of the city, the exhibition will connect Hotel operators, HORECA suppliers, investors, and other industry professionals to showcase the latest products and solutions and discuss business partnerships.

With a keen focus on Hotel Supply and Design, Hotel Franchising and Investment, as well as Food and Beverages, the exhibition addresses the requirements of the key elements that make up Qatar's rising hospitality industry.

Hospitality Qatar is not just an exhibition, but rather a full-fledged platform that covers the HORECA market from every angle. The show offers a dedicated B2B Matchmaking program to help exhibitors and visitors of matching profiles meet and identify potential business opportunities. It also encompasses a wide range of dynamic concurrent events dedicated to HORECA specialists.

FOOD QATAR:

In 2017, Hospitality Qatar introduced a new complimentary section, HQ-Food Qatar. This new addition to the show was solely dedicated to the food and catering industry in Qatar.

Qatar's food market presents an unmissable and timely opportunity to claim market share and grow businesses. Bearing in mind the Qatari food market's dependency on imports, and predilection for high-value products, HQ-Food Qatar provides the central stage for food and agricultural produce traders, suppliers, manufacturers, and other industry specialists, to meet major Qatari buyers and ink sizeable deals.

Food Qatar will be back in 2018 with a larger section and dedicated conferences and workshops.



CONCURRENT EVENTS



Salon Culinare

Hospitality Qatar's signature culinary showcase that celebrates gastronomic excellence and creativity. The Salon will feature competitions and live demonstrations dedicated for top local and international chefs to showcase their skills and artistry across various scrumptious categories.



Live Cooking Competition

A sizzling competition that puts the skills and creativity of participating chefs to the test. Competitors will go head-to-head in this heated culinary face-off to present the finest dishes and claim the number one spot. It is a great chance for visitors to watch and learn from the very best.



Mocktail Competition

A juicy opportunity for the industry's best bartenders to flaunt their beverage knowledge and skills, and experiment with different flavors and ingredients to create unique Mocktails. The competition will highlight the best talent in town.



Barista Competition

A specialized platform dedicated to one of the most-consumed beverages around the globe; Coffee. This competition allows baristas to shine under the spotlight, express their passion for the art of coffee-making, and stretch their imagination to serve classic coffee beverages and unique creations.

WHY EXHIBIT ?

CONNECT
to Qatar's leading HORECA operators, suppliers, investors, and decision-makers

EXPAND
your operations in Qatar and the region

SHOWCASE
your innovative products, solutions, and services to a large number of professional visitors

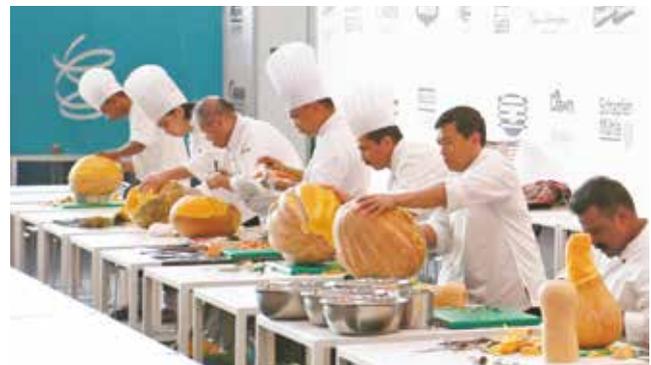
MEET
your potential customers and business partners under one roof

POSITION
your company as an industry leader at the sole hospitality expo in Qatar

EXHIBITS PROFILES

- Comfort and Leisure Equipment
- Food and Beverage
- Franchisors and Hotel Groups
- Green Hotels Systems and Solutions
- Hotel Construction and Renovation
- HORECA Technologies
- Interior Design, Lighting, and Furniture
- Operating and HORECA Equipment
- Resort and Outdoor Construction

Full list on hospitalityqatar.com



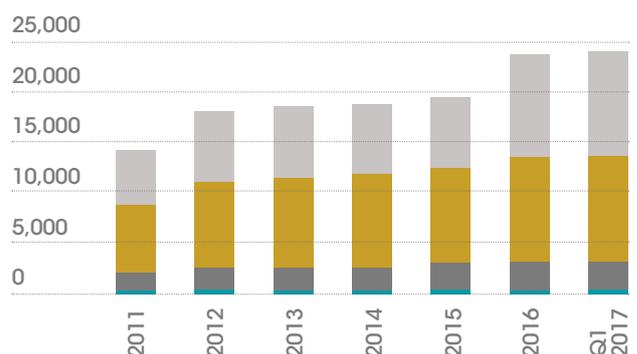
MARKET INSIGHTS

- Experts anticipate Qatar's hospitality sector to witness an annual 10 percent growth over the next 3 years
- Qatar lifting visa requirements for citizens of 80 countries is set to increase visitor arrivals and boost the tourism sector
- Hospitality revenues are expected to peak at \$1.6 billion in the next three years
- More than 20,000 hotel rooms and hotel apartments, in 100 buildings, are at various stage of construction in Qatar
- In the last five years, population and international tourist arrivals in the country have witnessed compound annual growth rates (CAGRs) of 8.6% and 7.2% respectively

Source: Alpen Capital, DTZ, IMF, Qatar Tourism Authority, MDPS)



NUMBER OF HOTEL / HOTEL APARTMENT KEYS BY RATING



The Organizer

IFP Qatar is part of IFP Group, one of the Middle East's leading trade fair organizers with representative offices across the world. For over 34 years, IFP has organized over 500 international trade fairs and conferences throughout the region, and has established a client base of over 35 governments and hundreds of international companies and trade associations.

IFP operates across a wide range of sectors and has delivered some of the region's most important events. The company's international trade fairs are designed to be dynamic platforms for foreign and local companies doing business in the Middle East and seeking exposure to top regional buyers and decision-makers.

Our leading events are certified by UFI, the Global association of the exhibition industry. UFI-approved events are of high quality that meet or exceed internationally recognized standards of organization.

The Venue

Doha Exhibition and Convention Center (DECC) is a novel state-of-the-art venue nestled in the heart of Doha's City Center; a stone throw away from hotels and luxury shopping destinations in the city.

Located just behind the City Center Doha in West Bay, the 47,700 sqm venue boasts a modern exhibition hall, modular wall system, high-tech meeting and conference rooms, an exquisite VIP hosting suite and underground parking for 3,000 cars.

The facility's pillar-free halls can easily take in big vehicles, boats, and other big machines and equipment. The venue also has 330 'sun wells' to allow natural light to brighten the hall, reducing its carbon footprint in terms of energy use.



IFP | International Fairs & Promotions

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