

UNMISSABLE JEWELLERY EVENT



V O D

DUBAI

INTERNATIONAL JEWELLERY SHOW
معرض دبي الدولي للمجوهرات

14-17 NOVEMBER 2018

Dubai World Trade Centre

THE ONLY TRADE & RETAIL
JEWELLERY EVENT IN THE REGION



4 COMMUNITIES AND A TRADE ONLY AREA

Global Brands

This community refers to leading innovators internationally renowned for their high level of expertise in haute couture creations.

Fine Jewellery

This community is dedicated to companies and artisans making high - quality creations with combination of gold, diamonds, gemstones and other innovative materials.

Gemstones and Diamonds

This community comprises of highly qualified gemologists, niche gem expert companies and distributors skilled in trading certified stones.

Packaging & Technology

This community includes Packaging companies doing business in world of packaging and visual merchandising. Technology companies providing specialized machinery & development of new solutions in the jewellery production.

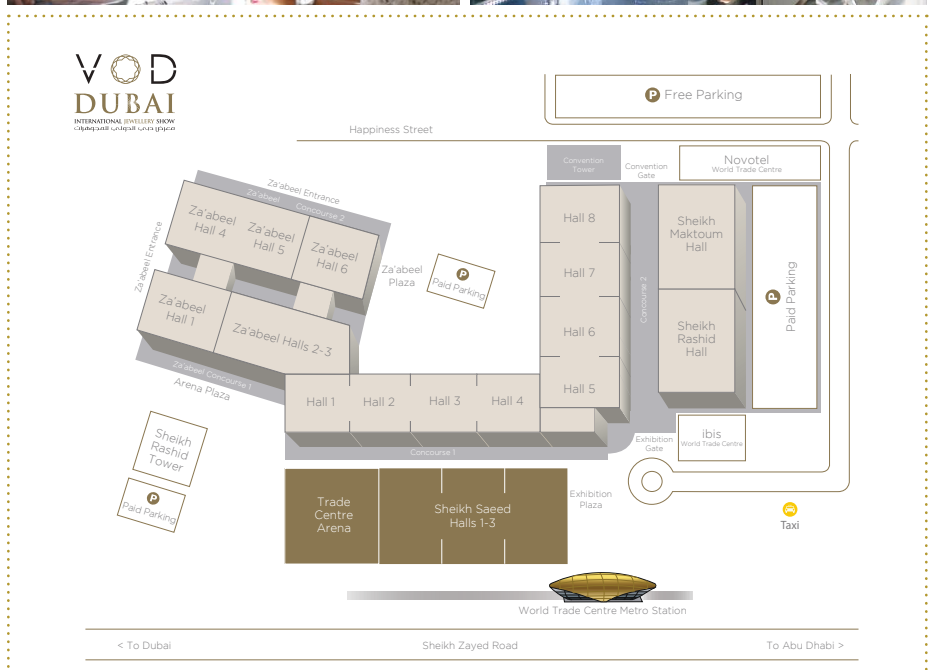
Trade Only

A special area dedicated to the exhibitors that are interested in dealing only in the trade market.



SHOW TIMINGS:

14, 15 & 17 November: 2pm - 10pm
 Friday 16 November: 3pm - 10pm



WHY EXHIBIT

TRADE & RETAIL

A priceless sales opportunity to sell to the high networth individuals.

Over **20,000** visitors from **84** countries.

How do we attract consumer visitors?



Strong digital coverage reaching **2M** views on various social media channels



leading social media influencers with a combined follower reach of over **1M** fashionistas



PR reaching out to **132** Arabic & **195** English media within the GCC



50K door hangers distributed in the HNI residential areas in the UAE



48 digital screens at the Dubai City Walk



Radio spots on **3** main broadcasting stations (English, Arabic and Hindi)



Partnership with fashion events

TRADE ONLY

A powerful opportunity to do business with global trade players and thousands of trade visitors from **84** countries.

Selected Premium & Hosted buyers from over **20** countries

How do we attract trade buyers?



Promotional road shows in **25** major cities worldwide



One to One meetings management during the show through the matchmaking platform



Trade readership reaching out to **700K** industry professionals globally through our media



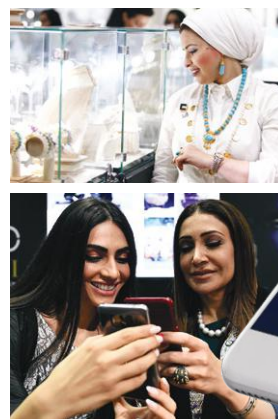
18 media partners



Specific hosting programme for **300** selected buyers



Official Regional Advisors meetings and inviting trade professionals and decision makers in **17** target countries



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CONTACT US NOW

To book your space or discuss about partnership opportunities

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Organised by

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ITALIAN
EXHIBITION
GROUP

A merger of
Rimini Fiera and Fiera di Vicenza



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