

# Japan's Largest Exhibition for Hospitality, Food Service and Catering Industries!

Expand your business into  
the growing market!

No. of visitors  
in 2018

61,191



Trade show for Food-service, Accommodation & Leisure industries

## The 47th International Hotel & Restaurant Show HOTERES JAPAN 2019

Japan Management Association  
Japan Restaurant Association

Japan Hotel Association  
Japan Tourism Facilities Association

Japan Ryokan & Hotel Association

Trade show for Food-service & Home delivery

## The 40th Exhibition for the Catering Industries CATEREX JAPAN 2019

Japan Contract Food Service Association  
Japan Food Service for Patients Association

Japan Lunch Food Service Association  
Japan Management Association

Trade show for Kitchen equipment

## JAPAN FOOD SERVICE EQUIPMENT SHOW 2019

Japan Food Service Equipment Association

Japan Management Association

▶ 2018 results

906 companies

2,349 booths

21,141 sq.m.

Application Due

Early bird discount

July. 31 2018

75,600 JPY discount per booth.

Final application

Sept. 28 2018

Date

2019.2.19(Tue) ▶ 22(Fri)

Venue

Tokyo Big Sight

10:00~17:00 (Last day till 16:30)

HCJ

Search

<https://www.jma.or.jp/hcj/en/>

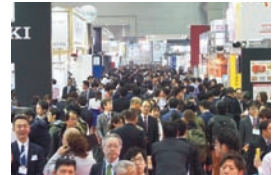


# What is HCJ?

HCJ is highly recognized by all professionals within the Japanese hospitality industry.

- **HOTERES JAPAN:** International hotels & restaurant trade show for hotels, "ryokan"s, travel, and facilities.
- **CATEREX JAPAN:** Food and catering trade show for catering and food services.
- **JAPAN FOOD SERVICE EQUIPMENT SHOW:** Equipment for commercial kitchens and food services trade show.

Three events are held simultaneously, providing the largest business matching opportunity for hospitality & food service industry in Japan!



## Target Exhibits / Zoning

<b>Business-use foods / drink</b> (Professional Food Tokyo 2019)	<b>Next Generation Technology for Service Industry (Service TECH)</b> <span>New</span>	<b>Please choose from the four zones.</b> <ul style="list-style-type: none"> <li>● Interior / Exterior / Outdoor Furniture / Guest Room Facilities &amp; Amenities</li> <li>● Modern Japanese ● Reconstruction</li> <li>● Universal Design</li> </ul>
<b>HACCP Countermeasures</b>	<b>Hospitality Design Tokyo 2019</b> <span>Continuation &amp; Expansion</span>	
<b>Kitchen Equipments for Catering &amp; Food Service</b>	<b>General IT System &amp; Equipment</b>	<b>Canteen, Lunchbox and Container &amp; Packaging Home-meal Replacement Plaza</b>
<b>Tableware &amp; Dining Display</b>	<b>IT System &amp; Equipment for Japanese Food Service</b>	<b>Buffet Style Equipment</b>
<b>Sanitation, Cleanliness &amp; Food-Poisoning Countermeasures</b>	<b>Party, Bridal, Souvenirs &amp; Gifts</b>	<b>Café, Bakery &amp; Dessert</b>
<b>Event &amp; Image Production</b>	<b>Natural Food Products</b>	<b>Others:</b> Energy Conservation, Energy Creation Thermae JAPAN 2019 Plant Factory Professionals

## Why is HCJ growing in number of exhibitors and visitors?

### Overwhelming Scale!

**906** companies and **2,349** booths.  
**253** booths increase from the previous edition!

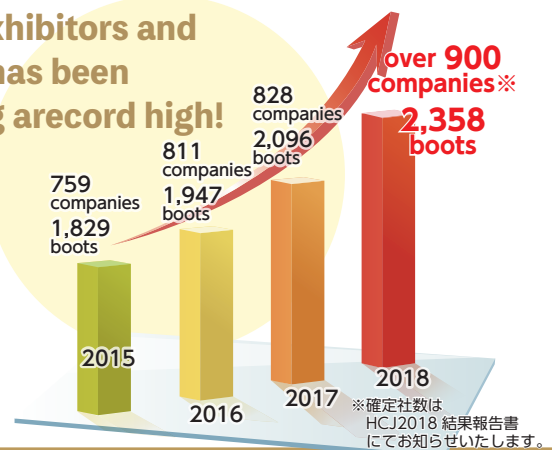
### High exhibitor satisfaction level!

Exhibitors value the visitors as highly-motivated buyers.  
**70%** exhibitors returned and **200** new-comers exhibited in HCJ2018!

### Increasing number of foreign visitors!

The number of foreign visitors to Japan reached a new record of **28,691,073** in 2017, and Japanese government set a new goal of **40 million foreign visitors** by 2020.

**No. of Exhibitors and Booths has been reaching record high!**

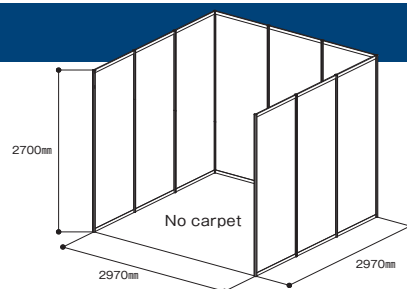


## Standard Booth (Space ONLY)

1 booth=9m<sup>2</sup> (W2,970mm× D2,970mm× H2,700mm)

Early bird discount [Until Aug. 31]	378,000 JPY (tax incl.)
Final application [Until Oct. 13]	453,600 JPY (tax incl.)

**Special Early bird discount**  
**75,600 JPY**



For further information

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HCJ



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