

Connect the Future

SMART TECH KOREA 2022

JUNE 8^(WED)-10^(FRI) COEX

Smart Tech Show 

AI & Big Data Show 

Retail Tech Show 

Robot Tech Show 

Asia's No. 1 Cutting-edge Technology Event

Smart Tech Korea is the only integrated technology trade show
in its region, serving as the global platform to showcase the latest,
influential solutions for a variety of industries.

For this year, Smart Tech Korea is unifying four groundbreaking shows -
Smart Tech Show, Ai & Big Data Show, Retail Tech Show,
Robot Tech Show under one roof and stimulates business opportunities mutually.

Step into the global rendezvous and ride on the smart wave!





Global

Bringing together global tech leaders, government, investors and minds, it is the place to find international business partners.



Trend

Focusing on promising future industries as AI, Cloud, Smart Manufacturing, Robot, Cloud, Digital Retail, it stimulates the business opportunities mutually.



Business

B2B programs such as Conference, Experiential showcase, IR pitching, Awards and other networking events provide unconfined business opportunities.

The most Innovative Economies in the world

South Korea has been world leader in terms of INNOVATION for several years.

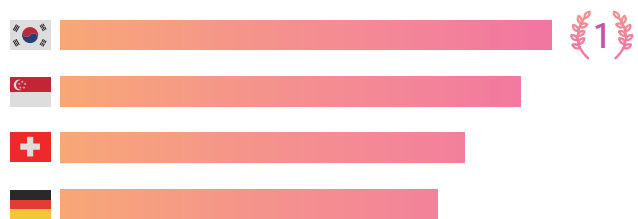
In 2021, South Korea returned to first place of the most innovative country despite of the global pandemic, manifesting notable growth in R&D and manufacturing.

Target South Korea market and take center stage!

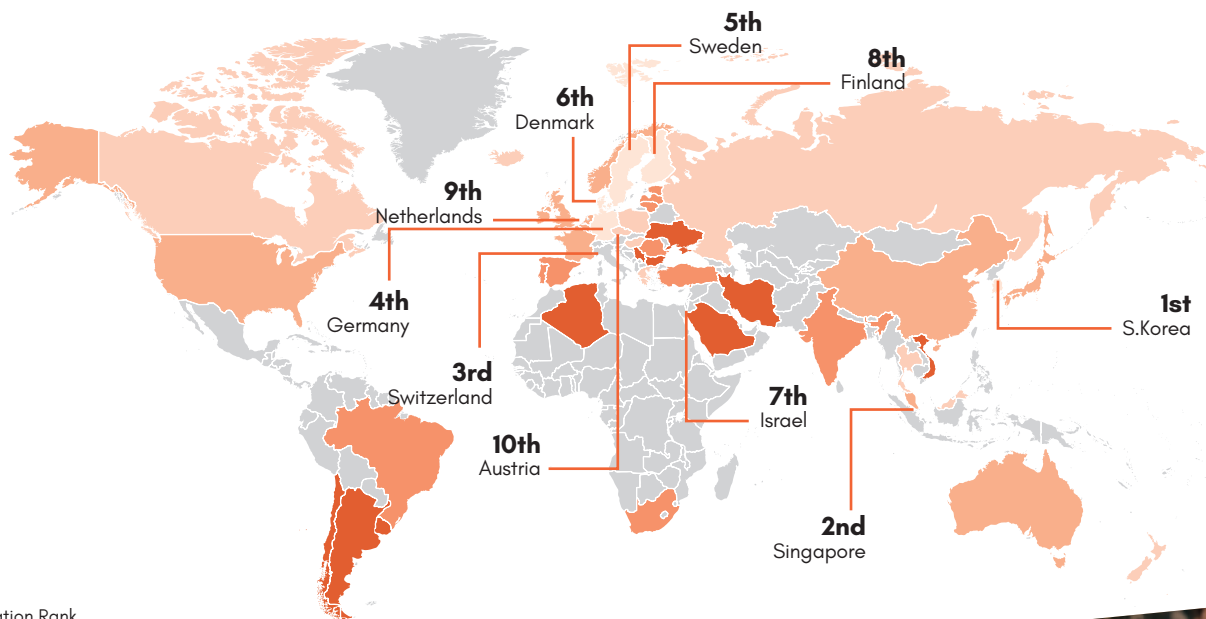
(Source: Bloomberg)



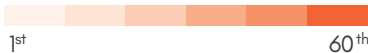
2020



2021



Innovation Rank



Overview

Title	The 11 th Smart Tech Korea
Date	8(Wed) ~ 10(Fri) June 2022 (3-day)
Venue	Coex, Seoul
Host / Organizer	Ministry of Trade Industry and Energy, Maeil Business News, MBN, Korea Electronics Association Artificial Intelligence Industry Association, Korea Vending Machine Manufacturer's Association, KOTRA, Exporum Inc.
Supporter (2021)	Ministry of Science and ICT, Ministry of SMEs and Startups, Korea Tourism Organization, AI Yangjae Hub, Czechinvest
Scale (Expected)	250 exhibitors from 10 countries (800 booths) 45,000 visitors from 20 countries
Global Media Partner	Jumpstart, Smart State India, Telecom Review, BERISI.ID, Teletimes, Industrial Ethernet Book, AV Magazine, APB+ Asia-Pacific Broadcasting



Ride the Smart Wave

SMART TECH
SHOW



Smart Tech Show spearheads the latest innovations and cutting edge technologies. It gathers the industry key players for international business and global network.



Smart Technology
& Robot



SW &
Automation



Metaverse

AI+X <-> X+AI

AI & BIG DATA
SHOW



Spanning diverse industries including big data, healthcare, finance, education and many others, AI & Big Data Show is the ideal platform to find the most Revolutionary AI tech.



AI
Solution



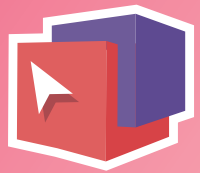
AI & Big Data
Convergence Service



AI
System

The Future of Retail

RETAIL TECH
SHOW



SSG.COM

Driven to realize the vision of future retail technologies and empower the e-commerce ecosystem, Retail Tech Show is specialized platform for Retail 5.0 era.

SSG COLD CHAIN

SSG : NE.O

Customer



Digital Retail Tech
& E-Commerce



Smart Store
& Robot Service



Smart
Logistics

The New era of Robotic Innovation

ROBOT TECH
SHOW



Robot has already entered our lives. Robot Tech Show, a newly launched event, showcases the core technologies and companies of smart robots that lead the digital transformation.



Service
Robot



Industrial
Robot

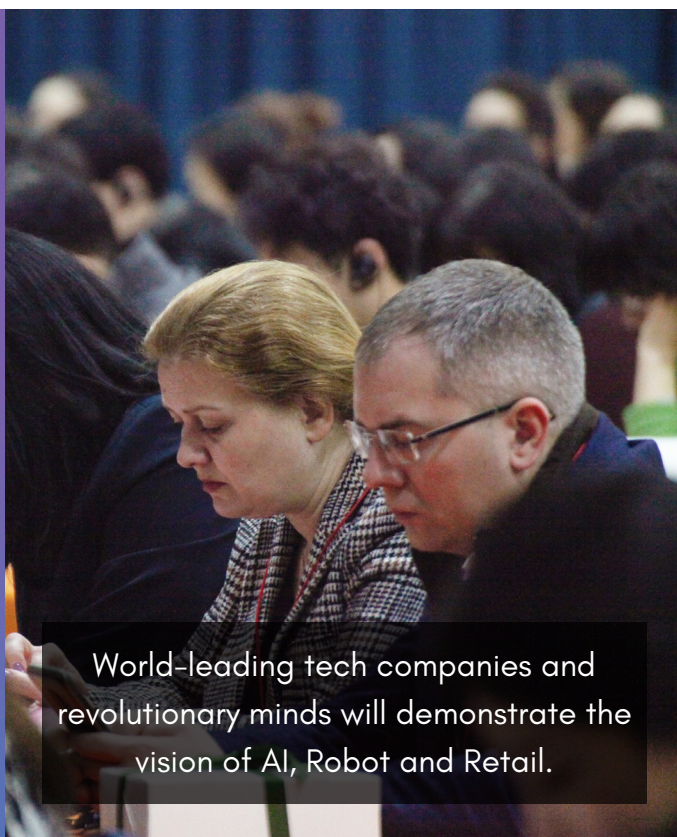


Robot based
technologies

Signature Features

TechCon

Date	8-10 June 2022
Venue	Conference Room, Coex
Theme	Smart Technologies for New Normal Era
Program	<ul style="list-style-type: none">•AI for Good•Human-centered hyper connectivity in Retail 5.0•Digital transformation and innovative growth through smart robots



World-leading tech companies and revolutionary minds will demonstrate the vision of AI, Robot and Retail.



Signature experience zone for the most promising innovations and future technologies.

Smart Daily Life(SDL)

Date	8-10 June 2022
Venue	Special Zone, Hall C
Theme	<ul style="list-style-type: none">Smart LivingSmart StoreSmart MobilitySmart Robot
Program	Boosting up the exhibitor's brand awareness and highlight the fields of this year's selected theme



The Leading Tech Companies joined us





Smart Tech Korea where business gets done

Exhibitor

6 Countries **196** Companies **550** Booths

Visitor

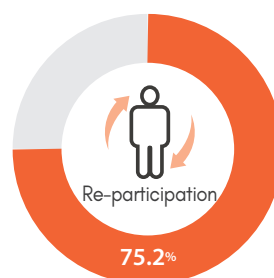
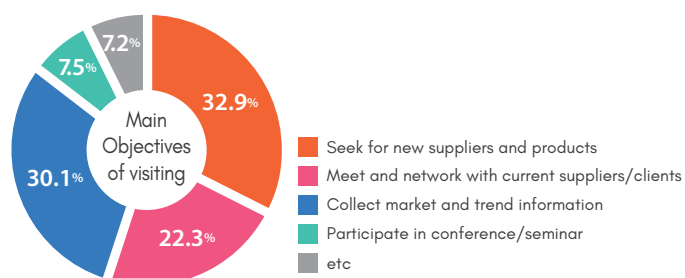
36,196 (76% decision makers)

Overseas Business Matching Program

254 Customized meetings **\$300M** Promises of Investment **\$ 52M** Contracted amount

Media

150 Media **543** Press release



Space for your success

Application Deadline

Early Bird 1st 21 (Fri) Jan 2022 2nd 25 (Fri) Feb 2022

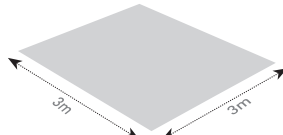
General 29 (Fri) Apr 2022

Booth Type

Raw Space

USD 3,000 / 9sqm

- Space Only
(min 18 sqm required)
- Management, Lighting, Carpet, Wall, Electricity excluded



Standard Booth

USD 3,400 / 9sqm

- 9sqm for 1 booth
(Wall size: 3m x 2.4m)
- Fascia board, Carpet, Information Desk and Folding Chair(1 set), Spotlight(3ea)



Premium Booth

Please contact secretariat for customized design and pricing

- Various type of design depends on the booth size
- Detailed design and color are flexible to change



Start up Booth

USD 1,200 / 4.5 sqm

- 4.5sqm / 1 open type booth
(Space Size: 3m x 1.5m)
- Fascia Board, Carpet, Information Desk and Folding Chair (1 set)



Discount Program

Early Bird 1st -USD 300 / Booth 2nd -USD 150 / Booth

Past Exhibitor("21) -USD 150 / Booth

How to apply

Online Submission

Submit online application through official website and send back the signed contract to secretariat.

Application Approval

Invoice will be sent in terms of application approval, and make a payment for 50% deposit within 1 week .

Outstanding Payment

Order extra facilities for the booth management and pay the balance according to the final invoice by 29(Fri) Apr 2022

Sponsorship Program

Smart Tech Korea offers customized packages of all sizes to maximize your brand exposure and visibility. For more details, please contact secretariat.

Platinum
(Exclusive)

USD 100,000

Gold
(Limited to
2 Sponsors)

USD 50,000

Silver
(Limited to
3 Sponsors)

USD 30,000

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the Future*

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KOREA** 2022

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