

SHOW INFO

Title	Smart Tech Korea 2022 The Cutting-Edge IT & Technology Event
Date	June. 8th(Wed) - 10th(Fri), 3days
Venue	Coex, Hall C and D, Seoul
Time	10:00 ~ 17:00 (Entrance until 16:30)
Host	Ministry of Trade Industry and Energy, Maeil Business News, Artificial Intelligence Industry Association, Exporum Inc,
Organizer	Korea Electronics Association, KOTRA, Exporum Inc., Korea Vending Machine Manufacturer's Association
Sponsor	Ministry of Science and ICT, Ministry of SMEs and Startups, Korea Tourism Organization, AI Yangjae Hub, Czechinvest Industry Association, Korea Fintech Industry Association, Korea Edutech Industry Association, Korea Cloud Industry Association, Smart Device Industry Association, Smart Education Association, Seoul City Hall

Co-located Show	Smart Tech Show 2022 AI & Big Data Show 2022 Retail Tech Show 2022 Robot Tech Show 2022
Figures	250 Exhibitors, 800 booths, 45,000 visitors
Concurrent Events	TechCon Business Matching Program Launching Pad Startup Pitching Competition Smart Tech Awards Outreach Seminar
Special Zone	Smart daily life pavilion Start-up Eureka Park Business Lounge

2020 Smart Tech Korea

SMART TECH KOREA 2021

**23-25
JUNE
2021**

Show Report



**RETAIL
TECH SHOW**



**AI & BIG DATA
SHOW**



**METAVERSE
SHOW**

Even the pandemic can't stop!

Smart Tech Korea, the only one integrated technology trade show in Korea, held in great success and became global business rendezvous in June, 2021.

We lead the technology trends and 4.0 industry revolution.

Smart Tech Show

AI & Big Data Show



Connect the Future!

Retail Tech Show

Metaverse Show



Facts & Figures



The 10th Smart Tech Korea

Date	23(Wed) ~ 25(Fri), June, 2021 (Physical Fair)	
Edition	10 th edition	
Gross Area	18,378 sq.m. (Coex)	
Host	Ministry of Trade, Industry and Energy	
Organiser	AI Industry Association, Smart Manufacturing Innovation, Korea Electronics Association, KOTRA, Korea Vending Machine Manufacturer's Association, Maeil Business News Korea, Exporum	
Supporting Organisation	Ministry of Science and ICT, Ministry of SMEs and Startups, Korea Tourism Organisation, AI Yangjae Hub, Czechinvest	
Major Exhibit Categories	<div> SMART TECH SHOW <ul style="list-style-type: none"> Robotics 5G & IOT Cloud Blockchain & Security Fintech Smart City Smart Factory and logistic Smart Home, Office, Farm Smart sensor & Device Smart Mobility </div> <div> RETAIL TECH SHOW <ul style="list-style-type: none"> Digital Retail Technology & E-commerce Smart store & Robot Service & Kiosk </div> <div> AI & BIG DATA SHOW <ul style="list-style-type: none"> AI Elements & Hardware AI Application & Service </div> <div> METaverse SHOW <ul style="list-style-type: none"> Metaverse Technology & Platform </div>	
No. of Exhibitors	196 exhibitors from 6 countries, 550 booths	
No. of Visitors	36,196 visitors (Domestic: 35,118 / Overseas: 1,078)	
Concurrent Events	<ul style="list-style-type: none"> TechCon Digital Retail Conference E-Commerce Pitching Festa O2O Hybrid Business Matching Overseas Buyer Avatar Tour 	
Special Features	<ul style="list-style-type: none"> Smart Daily Life Pavilion Fulfillment Pavilion Service Robot Pavilion 	

Exhibitors & Visitors Analysis



Visitors Analysis



Main Objectives of Visiting

Seek for new suppliers and products	32.9%
Meet and network with current suppliers/clients	22.3%
Collect market trends and information	30.1%
Participate in conference/seminar	7.5%
etc	7.2%

Job Function

CEO/ Director/ Representative	32%
CTO/ Supervisor	25.4%
Team leader/ General Manager	19.1%
MD	11.6%
Officer	5.1%
Engineer/ Researcher	1.5%
Consultant	1.1%
Others	4.2%

Interest in Main Product Categories

Smart Manufacturing, Factory, Sensor	5.4%
Smart Home, City, Office, Farm	6.8%
Smart Device, Wearable	13.2%
Robotics	7.0%
5G & IT	5.3%
IOT Platform	3.1%
SW & Automatic Solution	7.2%
E-commerce	2.5%
Fulfillment System	1.7%
Lastmile & Delivery	3.6%
Automatic Driving, Digital Retail Service	4.7%
Smart Payment & Security	1.9%
Smart Store & Robot Service	6.4%
Kiosk & Vending Machine	4.4%
AI application & Service	6.9%
AI system	6.9%
Metaverse	5.3%
Digital Signage	3.1%
OTT	3.1%
Etc	1.5%

Visitors Analysis

Overview of visitors in 2021

Naver Clova CIC	CEO
Lotte Data Communication	CEO
Samsung SDS	Senior vice president
LG Uplus	Executive director
Kakao enterprise	Executive director
KIS Information & Telecommunication	Executive Director
DONGWON INDUSTRIES	Executive Director
CJ Olive networks	Director
KT	Director
SK Telecom	Director
Hyundai Motor company	Director
SSG.com	Director
Coopang	Director
HDC	Director
LG Innotek	Director

Lotte Shopping	Director
Samsung Electronics	Director
Kia Corporation	Director
KEPCO	Director
Kyobo Life Insurance	Director
Korean Air	Director
Kia Corporation	Director
KEPCO	Director
Kyobo Life Insurance	Director
Shinsaegae Inc	Director
GS Caltex	Team Manager
NongHyup Property & Casualty Insurance	Team Manager
Eland Retail	Team Manager
GS Retail	Senior Manager
BGF Retail	Senior Manager
POSCO	Senior Manager

Exhibitors Analysis



Product Sectors

Smart Tech Show	34%
AI & Big Data Show	30%
Retail Tech Show	26%
Metaverse Show	10%

International Exhibitors

Czech Republic(8), USA(2), Switzerland(1),
Germany(1), Hong Kong(1)

2021 Exhibitor Survey Results:

- ◆ **75.2%** of exhibitors are likely to attend Smart Tech Korea in 2022
- ◆ **87.7%** of exhibitors are likely to recommend Smart Tech Korea to related companies or colleague
- ◆ **72%** of exhibitors regards Smart Tech Korea as the must-attend event of their company

Major Exhibitors

SK Telecom	Naver Cloud	SSG.COM
Samsung Kioisk	Coupang Corporation	Alchera
Mesh Korea	ESTSOFT	AI Yangjae Hub
TMAXSOFT	TEIAN MOTORS	INFINIQ



SSG.COM



Samsung Kiosk



alchera

Signature Features

A series of conferences, seminars, and special pavilion were featured focusing on the latest issues and trends.



TechCon – AI

Focused on Artificial Intelligence technology, global industry professionals shows the latest AI convergence technologies and trends theme under “AI + X”.



TechCon (International Smart Technologies Conference) - AI

Date	24(Thu) – 25(Fri) June, 2021
Time	10:00 – 17:00(KST)
Venue	TechCon Arena II, Coex Hall B
Theme	AI + X Session I : AI + Big Data Session II : AI + Finance Session III: AI + Health Session VI: AI + New Biz
Host	Artificial Intelligence Industry Association
Organiser	Exporum
Supporter	Ministry of Science and ICT, Maeil Business News Korea, MBN, SK Telecom
Official Language	English & Korea (Simultaneous interpretation)
Concurrent Event	The 10 th Smart Tech Korea

Main Speaker



Jonathan Schaeffer
(Alberta University)



Charles Towers-Clark
(Pod Group)



Suk Geun Chung
(Naver Corp)



Hye Jin Hong
(Samsung SDS)

TechCon – AI

Day 1 (24 June)

- Keynote
- Special Session I
- Thematic Session I : AI + Big data
- Thematic Session II : AI + Finance

Day 1	Programme	Speaker
10:00~10:20	i. Honour Speech by Vice Minister of Science and ICT ii. Welcome Speech by Chief Editor of Maekyoung Media Group iii. Opening Speech by Chairman of the Artificial Intelligence Industry Association	
10:20~10:30	2021 Korea Artificial Intelligence Industry Awards Ceremony	
10:30~10:40	Break	
10:40~11:20	Artificial Intelligence R&D: A Canadian Perspective	Jonathan Schaeffer (Professor, Alberta University)
11:20~11:50	Change in working life in Post-Corona Era: AI to everyday life and work	Ju young Chung (Executive Director, Kakao Enterprise)
11:50~13:00	Lunch Break	
13:00~13:40	Cloud-based machine learning platform Construction methods and examples	Yudong Lee (AI/ML Specialist Solutions Architect, AWS)
13:40~14:20	How to provide a 'hyper-personalised experience' with AI Search	Woody Gwon (Country Manager, Lucidworks)
14:20~15:00	The crises and opportunities from AI: Strategies for leveraging AI	Jongyung Yoon (Managing Director, AI Yangjae Hub)
15:00~15:20	Coffee Break	
15:20~16:00	Fundamental Changes in the Financial Industry through AI: Data Economy and Finance through Baking as a service	Jung Seok Kang (CEO, Aizen)
16:00~16:30	The Outlook for Hong Kong's Virtual Banks	Benjamin Quinlan (Chairman, Hong Kong Fintech Association)
16:30~17:00	How the next wave of DeFi can be more disruptive than bitcoin	Terrence Hooi (CEO, Singular Capital)

TechCon – AI

Day 2 (25 June)

- Special Session I
- Special Session II
- Thematic Session I : AI + Health
- Thematic Session II : AI + New Biz

Day 2	Programme	Speaker
10:00~10:20	DT, Your workmate	Hye Jin Hong (Vice President, Samsung SDS)
10:20~10:30	Clova's AI Technology Status and Future	Suk Geun Chung (Head, Naver Corp Clova CIC)
10:30~10:40	Future of Work – why and how we need to prepare for an AI dominated workplace	Charles Towers-Clark (Chairman, Pod Group)
10:40~11:20	<i>Lunch Break</i>	
11:20~11:50	Healthcare AI Platform to support decisions for individuals' healthy life	Joon Y. Kim (CEO, Invites Healthcare)
13:00~13:40	AI and the future of healthcare	Shai Melcer (CEO, BIOHOUSE)
13:40~14:20	Leveraging AI in Clinical Trials: Enabling Smaller, More Efficient Trials with Digital Twins	Charles Fisher (CEO, Unlear.AI)
15:00~15:20	<i>Coffee Break</i>	
15:20~16:00	The Cities of Tomorrow: How AI, Blockchain, IoT, and Cyber-Physical Systems are converging to create smart cities	Joshua Anthony (Chief of Global Business Development, Cloudy Boss)
16:00~16:30	Environment Improvement in implementation of the artificial intelligence with the light model inferences	Haeryong Jeon (Executive Director, Soynet)

TechCon – Retail

Designed to reach global industry professionals, TechCon became hybrid physical and digital event for attendees.



TechCon (International Smart Technologies Conference) - Retail

Date	23(Wed) – 25(Fri) June, 2021
Time	10:00 – 17:00(KST)
Venue	TechCon Arena I, Coex Hall A
General Programme	23 June -Conference: New paradigm shift and innovation in retail industry
	24 June -Seminar: Share success stories of retail startup companies -Forum: The era of Retail Big Bang, the trend of future retail industry
	25 June -Forum: Retail and logistics with data
Host	Federation of distribution industry
Organiser	Korea Chamber of Commerce and Industry, Korea Electronic Association
Supporter	Ministry of Trade, Industry and Energy
Official Language	English & Korea (Simultaneous interpretation)
Concurrent Event	The 10 th Smart Tech Korea

Smart Daily Life Pavilion

Celebrating 10th anniversary of Smart Tech Korea, 17 selected companies showcased future technologies and services in 4 thematic zones (Smart Living, Smart Store, Smart Mobility, Smart Robot).



Category	Participating Company	Product
Smart Living	MY BENEFIT	Virtual Mate
	AVA VISION INC.	Think touch table
	XPERT INC CO., LTD	AR smart glass
	3D DESK	Smart desk
	NLC_VR	VR virtual travel kiosk
	LULULAB	Beauty kiosk
	INTERVOID CO LTD	AR experience service
Smart Store	HUGO MORTON KOREA	AI smart home camera
	MIRAEDATA	Self check out machine
	VD COMPANY INC.	Serving robot
	ALCHERA INC.	Face recognition technology, AI self-service stand
Smart Mobility	FISERV KOREA	Samsung Kiosk
	AUDI	e-tron 50 quattro, e-tron 50 sportback quattro
	AIMS INC.	Electronic Scooter
Smart Robot	TWINNY	Automatic Driving Robot
	OMOROBOT INC.	Smart Wagon eWheels V2
	HYULIM CO., LTD.	Personal AI Robot Temi

Korea AI Awards

- Date: 24 June, 2021
- Host: AI Industry Association
- Supporter: Ministry of Science and ICT,
Maekyung Media Group, SK Telecom

Awards Winner List

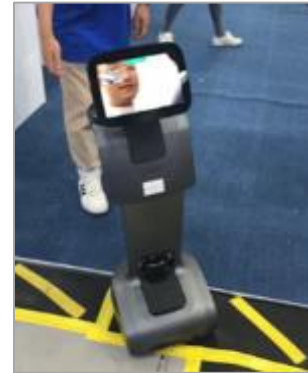
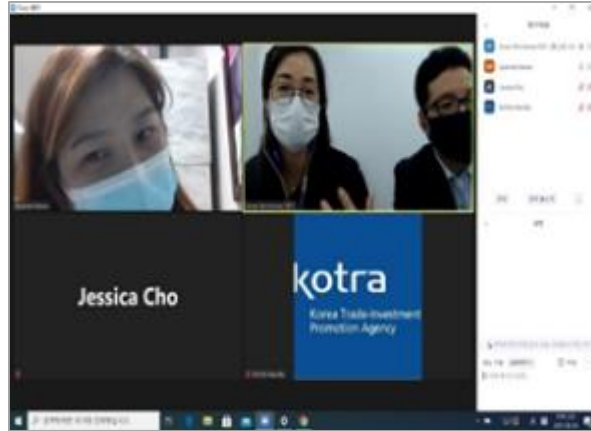
Ministry of Science and ICT Awards	Alchera Inc.
AI Industry Association Awards	INFINIQ
Maekyung Media Group Awards	Seerslab



O2O Hybrid Business Matching Programme

- No. of meeting: 254
- Participating companies: 20
- Consultation Amount: \$ 300M
- Contract Amount: \$ 52M

For overseas buyers, we provided "Avatar Tour Programme" to experience the event vividly and meet exhibitors.



Marketing & Promotion

We invested in an extensive marketing programmes to ensure everyone involved in all segments of the technology are informed about the show, through a combination of targeted emails, advertising(online and print), social media, promotions and editorials.



Advertising (Broadcast)

Korean major TV broadcasting company
such as MBN, Arirang TV, Yeonhap News etc
covered exhibiting companies and products.



Advertising (Print)

Over 30 editorials on B2B magazines,
major newspapers focusing exhibiting
companies and trends featured.

매일경제
업데이트

스마트테크 코리아서 미래 만나세요 6월 23일부터 포커스

‘매일경제’가 5월19일 오는 6월 23~25일 서울과 코엑스에서 개최되는 ‘스마트테크 코리아(Smart Tech Korea 2021)’를 개최한다. 인공지능(AI)과 5세대(5G) 네트워크, 클라우드, 자율주행 등 첨단 기술과 스마트도로, 디지털 헬스 등 4차 산업혁명 시대 최신 산업에 있어 필수로 읽는 특별한 종합이다.

올해로 10회를 맞는 이번 행사는 ‘기술로 아날로그 미래를 향한다(Smart Tech Future)’라는 주제로 17개 주제에 걸쳐 행사 프로그램을 다양화해 펼친다. 그 중 최후의 테마는 ‘AI+’ 시대를 표방하는 국제 컨퍼런스 ‘트렌드스(Trends) Connect the Future’이다. 주제로 17개 주제에 걸쳐 행사 프로그램을 다양화해 펼친다. 그 중 최후의 테마는 ‘AI+’ 시대를 표방하는 국제 컨퍼런스 ‘트렌드스(Trends) Connect the Future’이다.

○전시 입장료: 1만원(학생·취업자 지원 등록 시 무료)
○전시 입장료: 1만원(학생·취업자 지원 등록 시 무료)

“한국, AI 잠재력 충분…세계 10위내 선두국”

한국은 AI 분야에 있어 세계 10위내 선두국으로 평가받고 있다. 특히 AI 분야에 있어 세계 10위내 선두국으로 평가받고 있다. 특히 AI 분야에 있어 세계 10위내 선두국으로 평가받고 있다.

매일경제
AI반도체 미진 속도 체험하고… 김 한방울로 유전자 검사까지

스마트테크 코리아에 놀이한 한방울 김 한방울로 유전자 검사까지

스마트테크 코리아에 놀이한 한방울 김 한방울로 유전자 검사까지

매일경제
임마에게 도착 예정시간 문자 보내세요

임마에게 도착 예정시간 문자 보내세요

SMART TECH KOREA 2021
Connect the Future

Date: 23 ~ 25 June, 2021
Venue: COEX, Seoul, Korea

PCCM Global upgrades Middle Eastern connectivity via a new network node in Aqaba, Jordan

PCCM Global is collaborating with...
PCCM Global is collaborating with...

Moscow launches a tech base with Russian blockchain practices

Moscow launches a tech base with Russian blockchain practices

SMART TECH KOREA 2021
Connect the Future

Date: 23 ~ 25 June, 2021
Venue: COEX, Seoul, Korea

Miracle On The Mekong River

Miracle On The Mekong River

Over 500 press release on domestic online news platform and around 20 international media covered the event.

[illegible]

마니투데이방송

로그인

TV ON

뉴스

스포츠

가계경제

여객지도포토

여행정보

마니TV 24시간 방송

<

일화

방송목록

중계중

출력정보

채널목록

가이드

방송설정

방송정보

채널지침

>

홈

방송

아가 그리는 산업의 미래는?...오는 24일 '테크콘 2021' 개막

서울경제 2021년 4월24일(수) 발행일 | 테크콘 2021 | 14:38

[테크콘 2021](#) | [테크콘 2021](#) | [테크콘 2021](#) | [테크콘 2021](#)

테크콘 2021 개막식 모습. 사진:테크콘 2021

스마트팩토리 코코아는 오는 24일부터 이틀간 서울 삼성동 코엑스에서 국제 '테크콘'을 연다

서울경제 2021년 4월24일(수) 발행일 | 테크콘 2021 | 14:38

[테크콘 2021](#) | [테크콘 2021](#) | [테크콘 2021](#) | [테크콘 2021](#)

테크콘 2021 개막식 모습. 사진:테크콘 2021



Industrial Ethernet & IOT
Technology, Applications, Products, News, Trending Stories



Industrial Cybersecurity Special Report

Smart Tech Korea Successful Trade Fair in June



From June 23rd to 25th, Smart Tech Korea presented the last smart technology trends and innovations for 3 days at COEX Exhibition Center, in Seoul.

More than 25,000 visitors explored the 13th Edition of the Smart Tech Korea show to explore and learn about the very latest industrial equipment and cutting edge technologies for a smarter future.

From leading semiconductor exhibition "Smart Tech Korea" succeeded in holding a special exhibition and want to see participants highly satisfied despite the on-going pandemic. The "Smart Tech Korea" featured multiple areas that showcased innovative technologies for the future in emerging sectors and increasing business perspectives in the post-pandemic.



Smart Tech Korea



EDGE Computing
Critical Report



IT-OT Convergence
Special Report



Industrial Ethernet Switches
Product Overview



SPE Technology
Critical Report

RELATED ARTICLES

- Industrial Cybersecurity: Enhance IOT
- Automotive IIoT: New Space
- America
- Advanced IIOT Analytics for IIOT
- Industrial IIOT: The IIOT
- Initial plans for CISA

JUMPSTART

Connect the Future

**SMART TECH
KOREA**

2021

23~25 JUNE
SEOUL

Smart Tech Korea is a B2B platform for convergence technology that leads the smart trends of global industry and daily life. It encompasses a segmented shows such as SMART TECH SHOW, AI&BIG DATA SHOW, RETAIL TECH SHOW, and VISUAL TECH SHOW to show specialized and organized products to visitors. With professional conferences and side events, Smart Tech Korea became one of the must attend event among overseas buyers, business associations, government and public sector investors]

23 - 25
Jun Jun

The 10th SMART
TECH KOREA

by Smart Tech Korea Secretariat

REGISTER FOR EVENT?

To register for this event email your details to register@smarttechkorea.com.
Register using webmail: Gmail / AOL / Yahoo / Outlook

Date And Time

2021/06/23 at 10:00 AM to 2021/06/25 at 09:00 PM

Aiaa


Event Types

Exhibition

[illegible]


[HOME](#)
[TRAINING](#)
[EVENTS](#)
[SOLUTIONS](#)
[CASE STUDIES](#)

[BROKING NEWS](#)




[Press Release] Time Publisher Alert:
Learning Multi-Vendor Marketplace to your Will in B2B.

PRE-RELEASED




[Press Release]
American Airlines announces its landing at Atlanta's expansion to Asia.

PRE-RELEASED




[Press Release]
Singapore and India to launch India-ASEAN Business Council.

PRE-RELEASED




[Press Release] Top CIO Leaders from CIO Leaders to the World's Top 100 Companies to Discuss the Building for the Future.

PRE-RELEASED




[Press Release]
Asia to Discuss Leaders in CIO Leaders to the World's Top 100 Companies to Discuss the Building for the Future.

PRE-RELEASED




[Press Release]
Asia to Discuss Leaders in CIO Leaders to the World's Top 100 Companies to Discuss the Building for the Future.

PRE-RELEASED




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.




SmartSantander

How's Your What? Get the News.



SmartSantander

How's Your What? Get the News.



SmartSantander

How's Your What? Get the News.

We helped our exhibitors and participants to reach more than 50k through our e-newsletter and SNS.

[illegible]



Connect the Future

SMART TECH KOREA 2021

2021.11.23(WED) ~ 25(FRI) | COEX, SEOUL

Smart Tech Korea 2021

How to Solve AI's Bias Problem and Democratize AI with Synthetic Data

AI has the potential to change the world in many exciting ways. But the only way to realize it is to make sure that it's being used in the right ways. AI is the oil of the information age, and more carefully now in many ways. But while data is a new kind of resource that's almost oil, it does come with some challenges.

- ▶ Read more



▶ Read more



▶ Read more



▶ Read more



▶ Read more

Smart Tech Highlights

TechCon: The Latest AI Technologies Insights

On 25th October, Smart Tech Korea will focus on the affairs of AI and co-located industry to explore the following key programs

AI × K : Where it comes with AI, it becomes stronger



Special Session

Anyang Chung
Executive Director
Korea AI & Security Institute



AI + New Biz

Joshua Anthony
Executive Director
Korea AI & Security Institute

Exclusive Conference Session

On this day, Anyang Chung's special session will be a meeting to explore innovative and digital transformation based on AI Technology at Korea AI & Security Institute

[▶ Read more](#)

Special AI Insights

Ahead TechCon 2021 and meet Anyang Chung, Anyang, who will tell you more about how AI, Blockchain, IoT, and Cyber Security Issues are Changing to Create Smart Korea

[▶ Read more](#)

Who will be the next? Stay tuned for more live-up release every second

Upcoming Event

8(Wed)-10(Fri) June 2022
COEX, SEOUL



Contact

Smart Tech Korea Secretariat

Tel. +82 2 6000 7717 / 6717

Email. info@smarttechkorea.com

Website. www.smarttechkorea.com